

## FIDIBE International Newsletter N°2

Dear Reader,

I would like to welcome you on behalf of the Partnership of the FIDIBE project!



FIDIBE is the acronym of the „Development of Innovative Business Parks to Foster Innovation and Entrepreneurship in the SEE Area”, a project funded by the [SEE Transnational Programme](#) and co-funded by the relevant national or regional governments and the Partners themselves.

This is the 2nd issue of our international e-newsletter which is to provide you information on the status of our project, the main results and outputs. We would be more than pleased to receive your feedback.

If you wish to know more, please visit our website: <http://www.fidibe.com>, which is regularly updated and it will contain all the studies, manual, databases etc. prepared during the implementation of the project. If you wish to unsubscribe, please send your request to [unsubscribe@fidibe.com](mailto:unsubscribe@fidibe.com).

Best regards,



Csaba Sebestyén  
Managing Director  
Mid-Pannon, Lead Partner

### ■ FIDIBE objectives and Partners

The main objective of our project is to increase the innovative potential and competitiveness of the SEE area via the development and support of competitive and innovative small and medium-sized enterprises through developing and improving support networks and services for innovative SMEs in the area. The project size is Euro: 2.220.000 including ERDF contribution of Euro 1.887.000. 9 Partners from 7 different countries joined the project. Each partner plays a leading role in the field of innovation and business park development in its region and in some cases even at international level.

Please, click on the name of a partner in order to receive more detailed information:

- [Mid-Pannon Regional Development Company](#)
- [Centre for Research and Technology Hellas](#)
- [Alexander Dubček University of Trenčín](#)
- [Sviluppo Basilicata S.p.A.](#)
- [West-Pannon Regional Development Company](#)
- [Technology Park Ljubljana Ltd.](#)
- [Venice Gateway for Science and Technology](#)
- [Harghita County Council](#)
- [Business Innovation Centre of Croatia](#)

## ■ Studies of the innovative potential of FIDIBE Partners regions

7 Project Partners have completed the first major studies of FIDIBE: the “Analysis of the Innovative Potential” of their region.

These studies have been prepared in order to overview:

- the main innovative sectors of the regions, its specific characters general situation and SWOT,
- main actors contributing to the development of innovative capability and entrepreneurship of the region, including the SME policies, the institutional system of innovation support and main support services,
- suggestions and proposals for overpassing the problems identified.

The results of the studies will be integrated in the core output of the project, namely the Innovative Business Park Manual. As soon as all the analyses are completed a summary will be prepared which will include the most important findings of the individual documents: therefore it can provide valuable inputs for the programming of new transnational programmes, as well.

You may download the studies in the [Outputs and results](#) section of the website.

## ■ Manual of the Innovative Business Parks and Best Practice Analysis

The core output of FIDIBE is the **Manual of the Innovative Business Parks** – available in an easily accessible electronic format – which will be a unique document in the SEE area – and hopefully at EU level – concentrating on the following 2 main issues:

- a guideline helping decision-making in terms of ‘what’ and ‘where’ – what kind of Innovative Business Park should be developed and where,
- what kind of conditions have to be taken into consideration, when developing an Innovative BP (mission, legal structure, fund raising, organisational structure, financial planning, services offered, client selection etc)



The Manual will concentrate on practical examples and will demonstrate the relevant best/good practices from Southeastern-Europe. Each Partner in FIDIBE has collected its regional/national good practices which will be summarised in this Manual and will provide practical examples upon theoretical solutions. Best practices will be completed by the end of April 2010 and will be uploaded on the FIDIBE website, too.

Preparation of the Manual started with the involvement of external experts and the entire Partnership. The final version will be completed by the end of summer 2010 and will be presented on an International Seminar in December 2010.

### **Technology Park Ljubljana**

Technology Park Ljubljana launched a public competition for The best business plan – “Create The Future”. The aim of the competition is to educate and prepare pre-start entrepreneurs to establish their own business. During the competition numerous public business workshops were organised for. These focused on writing a business plan, presentation of the business idea, coaching of pitching the business idea to the investors, etc. Workshops were organised in coherence to the Leonardo da Vinci project IRTtrain, which aims to train the entrepreneurs for preparing high quality business proposals which will attract investors.

### **Business Innovation Centre of Croatia**

The shipbuilding cluster of the Splitsko-Dalmatinska county, the county local government, the Croatian shipbuilding cluster, and the Croatian Employers' Association, held the conference on new technologies and partnering as a response to economic challenges in the town of Split. The event was held at the Faculty of Electrical Engineering, Mechanical Engineering and Naval Architecture on 9th of February 2010. This particular topic of the event was chosen due to a high importance of increasing competitiveness of Croatian economy, and is actually a continuation of similar events held in the towns of Varaždin and Rijeka.

### **Mid-Pannon Regional Development Company**

Mid-Pannon has applied for the operation of the new regional SME advisory scheme. The scheme will provide a grant of 50% to a wide range of advisory services in the region.

Two transnational projects - with the involvement of Mid-Pannon – has received funding in the 2nd round of the CENTRAL and has been started: AUTONET (Lead Partner: Automotive Cluster - West Slovakia) and CLUSTERS-CORD (Lead Partner: the Czech Regional Development Agency of Usti Region).