

## FIDIBE Newsletter N°1

Dear Partners,

Welcome, this is the 1<sup>st</sup> issue of the internal e-newsletter of the FIDIBE project, financed by the SEE Transnational Programme. We are going to publish this newsletter every 6 months, so altogether there will be 5 issues over the project period. Please, feel free to use the news provided by the Partners, distribute and publish them at your convenience.

Best regards,  
Csaba Sebestyén  
Managing Director  
Mid-Pannon, Lead Partner

### ■ Mid-Pannon Regional Development Company as LP

#### **Kick-off meeting**

The kick-off meeting of FIDIBE was held on the 6-7 July in Székesfehérvár, the hometown of Mid-Pannon, with the participation of all Partners. A broad range of relevant issues was in-depth discussed, important decisions were made, and internal reporting systems were established.

The kick-off meeting had impressive regional press coverage, 6 different media were present at the press conference, several articles and reports were publicised by local TV and radio, newspapers and on the internet.

#### **New staff**

Ms Anett Kovács joined Mid-Pannon project team from the August 2009. She will support project management mainly on the reporting and financial administration side. Ms. Kovács worked, as a project assessor for an Intermediate Body in Budapest for the past year, before that she had built up substantial project management experience working for Mid-Pannon for 2 years.

#### **WPI**

We have prepared the 6-monthly Activity Action Plans for WPI and WP2 and circulated them among the partners. The Hungarian 1st level control body issued its Manual, which is more detailed (and stricter) than the rules established by the JTS. An information day will be organized for Hungarian partners in SEE project on the 27th August 2009 to discuss all kind of related issues such as reporting, eligibility etc.

#### **WP2**

We have slightly redesigned the webpage of the project (compared to the version presented at the kick-off meeting) and have started to fill the different sections. We would encourage you to register on the website and visit it frequently.

The Communication Plans of Mid-Pannon – as masters – have been prepared and circulated to all the partners.

We have started the preparation of the 1st issue of our regional e-newsletter. Therefore, we have established the database of circulation and we wish to publish it before the end of August 2009.

We have invited specialists to the RNM, the following organisations will participate in the work of this body: the Regional Innovation Agency, the Regional Development Agency, the Development Company of Székesfehérvár, the Incubator House of Székesfehérvár, the Regional Innovation Centre of Veszprém, other development companies, banks and advisors. First meeting will be held at the end of August.

### **WP3**

Right after the kick-off meeting, we have contracted local experts to prepare the Innovative Potential Analysis. The preparation of the study is underway. An English draft will be completed by the end of August 2009.

### **Others**

Mid-Pannon received a major capital increase of appr. euro 1.7 million (so currently its capital is around euro 6 million) in the 2nd quarter of 2009. Therefore it is in a strong financial position and will be able to prefinance international projects, too.

## ■ Centre for Research and Technology Hellas (CERTH) as PPI

### **Kick-off meeting**

Two representatives from CERTH participated in FIDIBE kick-off meeting. CERTH had an important role in the kick-off as it is responsible for carrying out WP3 that starts with the commencement of FIDIBE project. *Ms Katerina Papadopoulou* and *Mr Nikos Katsiadakis* actively participated in the in-depth discussion of all relevant issues.

CERTH also contributed to the regional press coverage by participating in the press conference that was organized during the kick-off meeting.

### **Project staff**

For the moment three persons will be mainly involved in FIDIBE implementation:

- *Ms Katerina Papadopoulou* (FIDIBE project manager for CERTH) is an expert with a Chemical Engineering background. For the last 10 years she permanently collaborates with TTP and CERTH for the implementation and management of several European and national projects promoting innovation, competitiveness and entrepreneurship of the Greek enterprises. For the last 5 years she is project manager and scientifically responsible for the implementation of projects focusing especially on R&D results exploitation and innovation financing. She has also strong experience on technology audits, technology watch, and evaluation of business performance.
- *Mr Nikos Katsiadakis*, (FIDIBE WP 3 responsible for CERTH) is an expert with a diploma in Electrical Engineering and a MSc. in Management of Production Systems. During the last 12 years he has designed and implemented several European and National Research & Technology Development Projects in which TTP participates in as a coordinator or as a partner. His focus area regards Intellectual Property Management issues, Innovation and Technology projects as well as training projects in Innovative Management practises such as Knowledge Management and Creativity development. He has also strong experience in designing audit tools supporting innovation.
- *Ms Mando Karvelli*, (FIDIBE WP 2 responsible for CERTH) has studied Applied Informatics and Economics and has an MBA with specialisation in Marketing. She works as project manager for TTP for the last two and a half years. During these years she has been managing and/or implementing European projects supporting innovation (projects on Creativity Management, Innovation Management, Knowledge Management, Marketing and optimization of the acceptance of Innovation and other). She has strong communication skills and a specialisation in marketing activities.

Reporting, financial issues as well as ICT issues will be supported by CERTH's financial services, project monitoring and information technologies units.

As the project evolves and according to its needs, more staff and external experts might be engaged.

### **WPI**

CERTH as WP3 responsible prepared the 6-monthly Activity Action Plan for WP3 and circulated it among partners.

Concerning 1<sup>st</sup> level control, CERTH contacted the responsible body (Single Paying Authority, Greek Ministry of Finance) and was informed that until now no other than the JTS control guidelines have been issued.

### **WP2**

Due to late commencement and summer vacations activities of WP2 are slightly postponed. Effort will be dedicated in catching up during the second period especially early on September when a major business event takes place in Thessaloniki (International Fair of Thessaloniki) providing the opportunity for essential dissemination activities.

All personnel involved in FIDIBE implementation has been registered in the project website.

The Communication Plans of CERTH are being elaborated and there will be completed hopefully by the end of August 2009.

The 1<sup>st</sup> issue of the regional e-newsletter is under preparation. The database of circulation has been established. Efforts focus on publishing it early on September 2009.

The local internet subpage will be launched at CERTH website by the end of August 2009.

Concerning RNM the following organizations will participate: CERTH, TTP/MDC, Alexander Innovation Zone of Thessaloniki, Region of Central Macedonia, Regional Development Fund, Thessaloniki Chamber of Commerce and Industry, Thermi incubator, I4G incubator, Technopolis S.A., Aristotle University of Thessaloniki, Association of Industries of Northern Greece, other innovation supporting organization and experts.

1<sup>st</sup> RNM will be held early on September.

### **WP3**

CERTH as WP leader prepared the methodology structure and content of the study on the innovative potential of FIDIBE regions and circulated it to partners prior to the kick-off meeting. The methodology was thoroughly discussed and finalized during the kick-off meeting. In addition CERTH prepared an extra methodological guide to support partners with the SWOT analysis of their regions.

According to these guidelines CERTH started preparing the study on the innovative potential of the region of Central Macedonia an English draft of which will be ready as agreed by the end of August 2009.

Furthermore, CERTH also introduced to FIDIBE partners the first proposal of the preparation of WP 3.2 Best Practice Analysis that will be discussed in-depth during the next Steering Committee Meeting.

## **Alexander Dubcek University of Trencin as PP2**

### **WPI Project management and coordination**

During July we finalized the formation of our project staff, five persons are working on the FIDIBE project part time.

Three representatives of the ADUT took part in the kick-off meeting on the 6-7 July in Székesfehérvár and after the meeting we prepared information about details of the FIDIBE project and we organized for ADUT representatives a short presentation of the project.

According to the decisions made on the meeting we contacted the Ministry of Environment of SR, the national organization responsible for the SEE Transnational Programs financial eligibility roles and control. We received the Manual and the national public procurement rules on August 24<sup>th</sup>, 2009.

Representatives of ADUT contacted mayor of Town Trenčín and representatives of Trenčín region municipality and we prepared short information about FIDIBE project. We had a good opportunity to present the project also on opening ceremony

### **WP2 Communication and dissemination**

We received the FIDIBE logo and development of local web side [www.fidibe.tnuni.sk](http://www.fidibe.tnuni.sk) is in progress. We have started to work on the Communication Plans of ADUT after receiving the model; it will be completed by the end of August. In the same time we started to work on information for regional newsletter "Trenčianske noviny" and we will circulate the FIDIBE information with our newsletter TRENDY <http://www.tnuni.sk/index.php?id=181>.

### **WP3 Situation and best practice analysis**

ADUT is in the process of identification of potential stakeholders and regional media in order to promote and invite them to Information day that will be organized on the September 24<sup>th</sup> September, 2009 in order to discuss all kind of project related issues.

## ■ Sviluppo Italia Basilicata as PP3

### **WPI**

*Mr Vittorio Simoncelli and Ms Gianna Lecce* participated to the kick-off meeting on the 6-7 July in Székesfehérvár.

We are going to individuate and contracting the Italian 1<sup>st</sup> level control auditor, the delay was due to the late decision about this matter expressed by the Italians Authorities responsible for the SEE Programme.

### **Project staff**

The FIDIBE team is composed by six persons working on part time mostly.

### **WP2**

We are going to contract local experts for communication materials and brochure, but we have some problem to solve about the web site because of our Agency is going to be dismissed from Invitalia to Regione Basilicata and for this reason the previous web site is stopped at the moment. Never the less we're going to develop the new one and starting to work on the Communication Plans of SIB.

After the Kick off meeting was published a press release about FIDIBE starting.

### **WP3**

SIB is going to involve some local partners in the preparation of some specific issues, while the the draft version in English will be completed by the beginning of September

### **Other information**

Sviluppo Italia Basilicata is going to become the Regional Development Agency of Basilicata Region, the acquisition procedures should be concluded by the end of September, this on going process might create some temporary operative problems.

## ■ Harghita County Council as PP4

### **Kick-off meeting**

Two representatives of the County Council took part in the kick-off meeting on the 6-7 July in Székesfehérvár.

According to the decisions made on the meeting we contacted the Romanian 1<sup>st</sup> level control and received the Manual and the national public procurement rules. The national organization responsible for the SEE Transnational Program has sent us all the information documents about the reporting and eligibility rules.

After the meeting we uploaded the details of the FIDIBE project partners and the short presentation of the project in two languages. The participation of Harghita County Council in the project was approved by a Council Decision.

### **Project staff**

During July we finalized the constitution of our project staff, six persons are working on the FIDIBE project full time and part time.

### **WP2**

We have contracted local experts on web design and the establishment of the local website is in progress. We decided to develop a separate site for the project in two languages with a new domain, because our new website is under construction and therefore is complicated to work with the old one.

We have started to work on the Communication Plans of Harghita after receiving the model, it will be completed by the end of August.

The establishment of the database for the regional newsletter is in progress, we may circulate the FIDIBE information with our existing newsletter.

### **WP3**

The preparation of the study Innovative Potential Analysis is underway. The Part 2 of the study will be completed by the cooperation of local experts at the end of August.

## ■ West-Pannon Regional Development Company as PP5

### **WPI – Project management and coordination**

Representatives of West-Pannon Regional Development Company are going to participate on the information day that will be organized for Hungarian partners in SEE project on the 27th August 2009 in order to discuss all kind of project related issues. According to the regulations applying to Hungarian project partners we need to prepare and submit our first partner level progress report to the JTS until the 15<sup>th</sup> September 2009.

### **WP2 – Communication and dissemination**

West-Pannon has contracted local experts to start the communication and dissemination activities of the project. The Communication Plan (for the first 5 month and the first 11 month period) of West-Pannon has been already prepared. Realisation of our FIDIBE subpage is still under way. We also started preparing our first regional e-newsletter for the target group, which we intend to circulate before the end of August 2009.

### **WP3 – Situation and best practice analysis**

West Pannon has contracted local experts to prepare the study on the innovative potential of the West-transdanubian region. The preparation of the study is under way, the draft version in English will be completed by the end of August 2009.

### **Other information**

On the 17<sup>th</sup> August 2009 West Pannon organised a press conference in its headquarters in order to present the FIDIBE project to the representatives of the local media. Altogether 3 different media were present, several articles were publicised by local newspapers, on the Internet and by the local TV.

## ■ Technology Park Ljubljana Ltd. as PP6

### **WPI**

National financial control will organise a seminar in September for the Slovenian partners in SEE-funded projects.

Dates of the next SC have been finalized, it will be held on the 12-13th November in Ljubljana.

### **WP2**

TP Lj is in the process of identification of potential stakeholders in order to promote and invite them to RNM, they have managed to promote project to selected stakeholders and to recruit some of them to RNM.

A special section of the [www.tp-lj.si](http://www.tp-lj.si) website have been created for the project, meanwhile, Slovenian language version on the project website will be created, too.

### **WP3**

TP Lj have managed to end the procurement process for the study of innovative environment. The draft version of the study (Part 2) will be completed by the end of August.

### **Other news**

Technology Park Ljubljana has created and established an application which enables companies / members of Technology Park Ljubljana online communication and networking. The tool, which will be used by 226 members, of which 81 companies are in incubation phase, is designed to cover the needs of the Park and its members at two levels - business and personal.

Technology Park Ljubljana signed cooperation agreement on venture capital and business angels - collaboration programmes for developing cross-regional investments on the "How to Provide Solutions for Innovative and Creative Start-ups in Uncertain Times" conference was organized at the end of INNO-DEAL project by Regional Development Agency of Ljubljana Urban Region.

## ■ Venice Gateway for Science and Technology as PP7

### **WPI**

The Italian control body, that will define the National guideline, has not set up yet.

### **WP2**

The local FIDIBE website in Italian language is now online! The [www.fidibe.it](http://www.fidibe.it) provide information about contents of the project, partnership involved, contacts and every relevant news about the project activities. In the website is also online the press realise in Italian of the kick off meeting held on 6-7 July, Székesfehérvár, Hungary. The company 3F Security has set up the website, after winning the call for tender organised by VEGA, involving 3 companies operating in the field of Information and Communication Technology (3F Security, Adibit Srl, Logo Comunicazione Srl).

A subpage of VEGA website is published with the contents of the project in Italian language, information about the partnership and links to the official and local website.

The Communication Plans (first 5 month and 11 month period) of VEGA has been already prepared.

The first regional e-newsletter will be send before the end of August 2009.

The members of RNM has been already defined.

### **WP3**

The preparation of the draft (WP 3.1 – Part II) is underway and will be completed by the end of August 2009.

## ■ Business Innovation Centre of Croatia BICRO Ltd as 10% PP

### **WPI**

Kick-off meeting: BICRO participated on the kick-off meeting FIDIBE that was held on the 6-7 July in Szekesfehervar. Ms Ivana Nagy shortly presented Croatia partner. We met representatives of all partners, discussed relevant issues and had separate meeting with the representatives of the LP.

We have nominated individuals to the Steering Committee and for each Work package group. There are 3 persons from BICRO that will work on the project activities: SC member – *Ivana Nagy*; WP1,2,6 – *Ivana Žorž*; WP3 – *Ivana Nagy*, WP 4,5 – *Goran Osredečki*.

### **WP2: Communication & Dissemination**

We had group meeting with our colleagues from other departments regarding the all activities from WP2. We discussed with marketing department how to develop the Communication plan and arrange media coverage articles and press releases. Information about FIDIBE project (kick-off meeting, project goals and partners) has been published on the BICROs national web site on the 10<sup>th</sup> July.

Development of sub-page on English language is in progress and will be finished by the end of this week. Furthermore, database for the regional e-newsletter is also in progress.

We have also discussed about RNM and proposed 8 partners (organizations) that should participate in the work of this project: Croatian Chamber of Commerce, the Regional Development Agency, Technology Park Varaždin Ltd., Ministry of Economy, Labour and Entrepreneurship, Ministry of Science, Education and Sports, Croatian employers association, Croatian association of Innovators and University of Zagreb.

### **WP3**

The LP has contracted Croatian and Hungarian experts to prepare the 3.1 study (innovation potential of Croatia). The draft version will be completed by the end of August 2009.